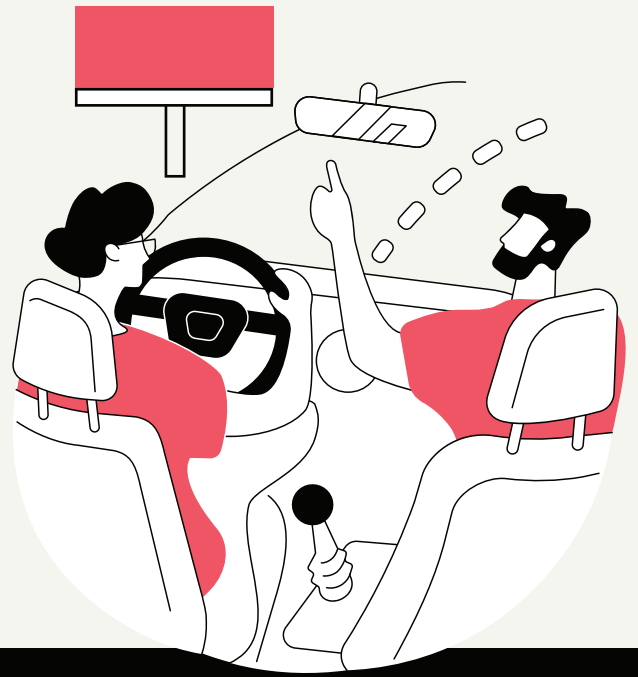
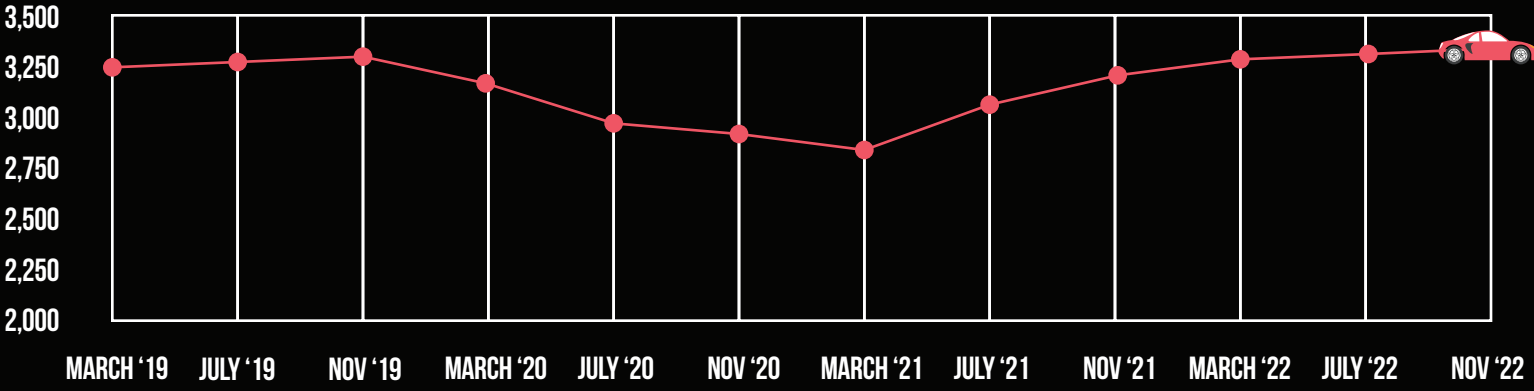


# TRAFFIC & DRIVING STATS FOR OOH 2023



MILES DRIVEN BILLIONS



CUMULATIVE TRAVEL CHANGE END OF 2022 **+1.2%**

Source: Federal Highway Administration

**Women over 65** drive the least, while **men ages 35-54** drive the most.



**Men on average** drive **6,000 more miles per year** than women.

Source: Federal Highway Administration

**We won't see fully autonomous vehicles in mass numbers until 2030 or later.**

With 60% of all new vehicles estimated to have some level of self-driving capabilities.



Source: Forbes.com